

Creative Marketing Executive

So, what will I be doing?

This is an exciting new role supporting the Creative Marketing Manager in bringing campaigns and brand activations to life. This is a fantastic opportunity for a creative and detail loving individual who thrives on variety, loves food and wants to bring fresh ideas to a brilliant and down to earth team.

The role will involve:

- Supporting photo shoots
- Creating mood boards
- Research and Trend Analysis
- Managing Project Timelines and Admin

Hours: This is a 40 hours a week position, based at our Head Office in the village of Blagdon.

Salary: Up to £30,000 dependant on experience.

Sounds interesting, what do I need?

We're looking for someone with a creative spark, great ideas, and an eye for detail, someone who loves bringing brands to life and keeping projects running smoothly. You'll be working closely with the creative team helping turn big ideas into brilliant campaigns and content. You should be confident that you can demonstrate the following:

- **Positive, can-do attitude** – A true reflection of Yeo's upbeat, down-to-earth personality.
- **Creative thinker** – Full of ideas and energy, with the ability to help shape and deliver engaging marketing activity.
- **Organised and proactive** – Able to juggle multiple projects, deadlines, and creative requests with ease.
- **Brand & visual identity** – Confident interpreting and applying brand guidelines to keep everything looking and feeling distinctly Yeo.
- **Social media savvy** – Knows what works across Instagram, TikTok, Facebook, and YouTube, especially when it comes to food-loving audiences.
- **Basic Adobe Creative Suite skills** (Photoshop, InDesign, Illustrator) – with a willingness to learn and grow your creative toolkit.
- **Video & motion know-how** (Desirable) – Basic experience with Premiere Pro or After Effects would be a bonus.
- **Detail obsessed** – You've got a great eye for what looks good and what feels right.
- **Team player** – Collaborative, friendly, and happy rolling up your sleeves to get things done.

Why should I join the family?

We're always on the lookout for talented people to come and join us here in the Valley. We might be a group of businesses all owned by the Mead family, but we do things very differently here. Everyone who works with us is part of our family (all 1800 of us).

We've got 7 sites spanning 5 locations across Somerset and Devon, and we've got people doing all sorts of things, from hospitality and property management through to sales and marketing as well as technical, engineering, farming and dairy operations roles.

We're sure you don't need convincing, but there's a whole host of benefits that we offer including:

- Competitive holiday allowance 25 days + bank holidays
- Non-contributory pension scheme
- Life cover
- Healthcare cash back plan
- Subsidised Yeo Valley products and services

Please include a CV and Cover Letter in your application

Our closing dates are a guide for when the application window should close, although we may close the advert sooner if we can. **So, we recommend you get your application in straight away – and don't miss the opportunity to join us!**

Unfortunately, we are not able to accept applications from those who are not eligible to work in the UK.

Please note that Yeo Valley do not accept speculative agency applications.