

YEO VALLEY LIMITED

JOB DESCRIPTION



THE DETAILS	
JOB TITLE	Creative Producer
BUSINESS ENTITY	Yeo Valley Services Limited
TEAM/DEPARTMENT	Brand – Content and Creative
SITE THE ROLE IS BASED	Blagdon HQ
CONTRACT TYPE	Fixed-Term Contract (16 Months) Start date: 1 st September 2026 (this can be flexible) End date: 31 st December 2027
REPORTING LINES	
REPORTS TO	Head of Brand
DIRECT REPORTS	2
TEAM SIZE	8
ROLE & PERSON SPECIFICATION	
Key Aim of The Role	The Creative Producer is responsible for bringing Yeo Valley Organic's creative vision to life by ensuring the seamless delivery of campaigns, content and brand activations from concept through to completion. Acting as the operational heartbeat of the creative team, this role combines exceptional project management with a strong creative eye to deliver inspiring work on time, on budget and in line with the brand standards. This is a new role developed to support the team while the Creative Marketing Manager is on maternity leave.
Key Responsibilities	Overview The Creative Producer will play a pivotal role within the Creative Brand team, supporting the Head of Brand and Creative Marketing Manager to deliver standout creative projects across the business. Working closely with internal teams and external creative partners, they will transform creative ideas into achievable production plans, managing every stage of the process from briefing and planning through to production, delivery and evaluation. This role is responsible for ensuring projects run smoothly by managing timelines, budgets, resources and stakeholders, whilst continuously improving ways of working through our existing briefing portal and production processes. The Creative Producer will oversee the use of our in-house studio kitchen facilities, coordinate campaign shoots and productions, manage our preferred network of creative suppliers, and build new trusted partnerships where needed working alongside the Creative Marketing Executive. Alongside delivering exceptional creative work, the role will identify opportunities to improve efficiency, strengthen production capabilities and help evolve the way our creative team works as the business grows.

	♥ Creative Production & Project Delivery – Lead the end-to-end production of creative campaigns, brand activations, content shoots and experiences, taking projects from approved brief through to delivery, reconciliation and post-project review. Translate creative ideas into practical production plans that deliver exceptional work on time and within budget. ♥ Production Planning & Operations – Own project timelines, production schedules, budgets and resource planning across multiple concurrent projects. Ensure clear communication, accurate documentation and proactive management of risks, dependencies and changing priorities throughout the production process. ♥ Campaign & Brand Activation Delivery – Produce engaging brand campaigns, launches and experiential activations that bring the Yeo Valley Organic brand to life working to the media requirements of our partners. ♥ Creative Partner & Supplier Management – Manage relationships with our trusted creative partners and nurture a network of creative suppliers, negotiating costs, managing briefs and ensuring quality, sustainability and value across every project. ♥ Studio & Shoot Management – Oversee the planning and delivery of photography and video shoots, making full use of our in-house studio and kitchen facilities. Coordinating with the Creative Marketing Executive. ♥ Budget & Financial Management – Develop and manage project budgets, track expenditure, reconcile costs and ensure projects are delivered within agreed financial parameters while identifying opportunities for efficiencies and value. ♥ Creative Workflow & Process Improvement – Champion best practice across the creative workflow by managing the briefing portal and production processes. Continuously identify opportunities to improve ways of working, streamline processes and increase efficiency across the team. ♥ Cross-functional Collaboration – Work closely with the Head of Brand, Creative Marketing Manager, Production, Comms and experience teams to ensure creative projects are aligned with wider business objectives and delivered collaboratively from concept through to launch. ♥ Quality Assurance & Brand Standards – Ensure all creative output is delivered to the highest standard, maintaining brand consistency, attention to detail and alignment with Yeo Valley Organic's brand values.
Personal Specification	♥ Proven experience in a Creative Producer, Production Manager or similar role within an agency, in-house brand or production environment. ♥ Experience delivering integrated campaigns, content shoots, or brand activations from concept through to delivery, on time and within budget. ♥ Strong knowledge of creative production across the channel mix. ♥ Excellent project management skills, with the ability to manage multiple priorities, budgets, timelines and stakeholders simultaneously. ♥ A confident communicator who builds strong relationships with internal teams, agencies, freelancers and production partners. ♥ Highly organised, solutions-focused and calm under pressure, with exceptional attention to detail and a proactive approach to problem solving. ♥ A strong creative eye with an appreciation for design, storytelling and craft, ensuring creative ambition is maintained throughout production. ♥ Commercially minded, with the ability to balance creative excellence with business objectives and budgets.

	♥ Collaborative, adaptable and happy to roll up your sleeves—this is a varied role that offers the opportunity to get involved across many areas of the business, supporting everything from campaigns and shoots to events, experiences and wider brand initiatives. ♥ Passionate about food, farming and sustainability, with an enthusiasm for creating work that reflects Yeo Valley Organic's values and purpose. ♥ A relevant qualification in Marketing, Creative Production, Design, Communications or a related discipline is desirable but not essential.
Benefits	♥ Yeo Valley Ltd will contribute 8% of your salary into the company pension scheme. ♥ Life Cover Insurance of 3 times your salary. ♥ Health Cover Cash Back Plan with Westfield Health. This cover offers you cashback on your medical appointments (dental, optical etc). ♥ Discounted Canteen and staff shop ♥ 25 days holiday (plus bank holidays)