



# Head of Product Dairy

Yeo Valley Managed Brands

## Job description



### The finer details

Which site am I based at?

Yeo Valley HQ

Which team am I a part of?

Retail / Demand Strategy

Who do I report to?

Senior Head of Innovation

Who do I look after?

- Innovation team – YVO
- Innovation team – OL Yogs
- Innovation team – Frozen and Desserts

Team size?

17

Do you have responsibility for a budget?

Yes

### The purpose of your role

Be the accountable lead for all activities relating to Dairy Product Development within Yeo Valley Farms Production. The purpose of this role is work with the Senior Head of Innovation to set out the insight led, Innovation plan which delivers on our Demand Strategy.

This person will be accountable to delivering on the needs of our YVO brand and our OL Dairy business.

Be accountable to driving engagement with senior customer stakeholders to ensure our plans are well understood and valued.

#### Your responsibilities:

- Leadership of the Dairy innovation teams for YVO and OL products
- Inspire the Dairy Innovations team through effective 121s and development plans with direct reports.
- Work very closely with the Senior Manager in charge of the process team, to ensure priorities are aligned
- Work with the Dairy brand Management leads, ensuring robust clarity on priorities for the short medium and long term.
- As part of the Product leadership team, ensure alignment all of the development teams on priorities
- Play a key role in helping the Senior Head of Innovation define our innovation strategy, including where we want to invest to grow capability
- Engage with retailers at Senior Manager level on a quarterly basis, to ensure strategic alignment between our plans and our customers strategies.
- Ensure that the Innovation managers are well organised to meet the critical path's required to deliver on our product ambitions
- Be an advocate for our category vision, and ensure we are bringing this to life in our innovation approach
- Regular meetings with Senior Development managers in our most strategic retail partners to ensure alignment through the teams on priorities for now and the future

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## experience

### Essential:

- Broad based product development experience
- Success in food/drink innovation in brands and OL
- Excellent leadership credentials and ability to nurture talent
- Able to work with multiple senior stakeholders.
- Success in overseeing multiple projects at the same time and ensure our resources are aligned to their success
- Strong track record in effective budget management.

## what good looks like for this role

### Leadership

Leads teams, sets departmental priorities and allocates resources to align with business objectives and annual plans, contributes to the development of departmental long-term strategy and annual business plans.

### Interpersonal Skill

Persuades managers and leaders to take action and/or negotiates with external partners/vendors/customers. Negotiates with senior leaders across the business.

### Managing Vision and Purpose

Creates a compelling and inspired vision or sense of core purpose; talks beyond today; talks about possibilities; is optimistic; creates mileposts and symbols to rally support behind the vision; makes the vision shareable by everyone; can inspire and motivate entire units or organizations.

### Peer Relationships

Can quickly find common ground and solve problems for the good of all; can represent his/her own interests and yet be fair to other groups; can solve problems with peers with a minimum of noise; is seen as a team player and is cooperative; easily gains trust and support of peers; encourages collaboration; can be candid with peers.

### Motivating Others

Creates a climate in which people want to do their best; can motivate many kinds of direct reports and team or project members; can assess each persons hot button and use it to get the best out of him/her; pushes tasks and decisions down; empowers others; invites input from each person and shares ownership and visibility; makes each individual feel his/her work is important; is someone people like working for and with.

### Business Acumen

Applies broad industry knowledge and commercial awareness to drive financial performance.

## HR use

Date of last review:

Job reference no:

Job level:

Job family:

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